

WORKSHOP DESCRIPTIONS (continued)

Session O **No More Drama: Conflict Resolution the "Right Way"** (3:45 p.m. to 4:45 p.m. — PONTCHATRAIN)

Conflict in any government is an inevitable consequence when diverse and charismatic leaders are brought together for a common goal. However, how these leaders deal with those conflicts can determine how effective the group will operate. This workshop is geared towards empowering SG leaders with effective conflict resolution skills that they can use to help facilitate difficult conversations, meetings, or events. Furthermore, attendees of this workshop will leave the session having explored their own comfort with conflict as it pertains to their own SG.

Delivery Format: This workshop utilizes interactive activities.

Presentation Resources: This workshop utilizes the participants.

Level of Interactivity (from 1 to 5, five being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Gain knowledge regarding theories & values of conflict, as well as the applicable terminology
- Appreciate the win-win concept and the value it brings to compromise in SG
- Learn practical new strategies on leadership development



ASGA WORKSHOP PRESENTERS

Rasheed Ali Cromwell, Esq.

- Former SGA president at North Carolina Agricultural & Technical State University
- Former Federal Law Clerk/Attorney
- President, The Harbor Institute
- Speaker/Trainer/Consultant to over 225 colleges and universities

• racromwell@theharborinstitute.com

• Facebook: "The Harbor Institute" • Twitter: @sheedyali • Instagram: @sheedyali



In GRAND BALLROOM D

Andrew Ortiz, J.D., M.P.A.

- President & CEO, Ortiz Leadership Systems
- Former student body president at Arizona State University, one of the nation's largest campuses
- Nationally renowned speaker and trainer on leadership, personal development and organizational effectiveness
- Recognized for his leadership and public service by presidents, governors, Congress, and even foreign royalty

• andrewortiz@ortizleadership.com



In GRAND BALLROOM C

Christopher C. Irving, Ed.D.

- Executive Director and CEO of the Miller Institute for Leadership and Diversity in America (www.themillerinstitute.com)
- Trainer in the areas of relational leadership and diversity community building
- Former two-term SGA President at Ramapo College of New Jersey
- cirving@themillerinstitute.com



In PONTCHATRAIN

Vicky Owles, Ed.D.

- Seasoned Student Affairs Professional with more than 25 years of experience in higher education
- Experienced advisor for Student Government, Student Organizations Council, Residence Life, and Campus Life groups
- Leadership Development Consultant & Diversity Trainer (www.drivickyowles.com)
- drivickyowles@hotmail.com



In GRAND BALLROOM D

W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 30 years
- butch@asgaonline.com



In GRAND BALLROOM A/B



American Student Government Association

1-877-275-2742 • info@asgaonline.com • www.asgahome.com

New Orleans

IMPROVE YOUR STUDENT GOVERNMENT

Saturday, February 10, 2018

8:00 a.m. to 9:00 a.m. — Conference Registration & Continental Breakfast

BAYOU ROOM

9:00 a.m. to 9:20 a.m. — Welcome

- Christopher Irving, Ed.D., Emcee
- GRAND BALLROOM A/B

9:20 a.m. to 9:30 a.m. — Break

9:30 a.m. to 10:45 a.m. — Training Block I

A. 13 Steps to a Super Student Government — Butch Oxendine
GRAND BALLROOM A/B

B. We're In This Together: Representing All Students on Your Campus
— Andrew Ortiz, J.D., M.P.A.
GRAND BALLROOM C

C. The Gift and the Curse: Talented and Overextended
— Rasheed Ali Cromwell, Esq.
GRAND BALLROOM D

D. SGA Training With an "Attitude" — Christopher Irving, Ed.D.
PONTCHATRAIN

10:45 a.m. to 11:00 a.m. — Break

11:00 a.m. to 12:00 p.m. — Training Block II

E. The 25 Worst Mistakes Your Student Government Can Make
— Butch Oxendine
GRAND BALLROOM A/B

F. Stoke The Fire: Seven Ways To Maximize Your Leadership Potential
— Andrew Ortiz, J.D., M.P.A.
GRAND BALLROOM C

G. Do the Right Thing: Ethics and Your SGA — Vicky Owles, Ed.D.
GRAND BALLROOM D

H. Leadership Reloaded: Skills For Effective SG Members
— Christopher Irving, Ed.D.
PONTCHATRAIN

12:00 p.m. to 1:00 p.m. — Lunch
GRAND BALLROOM A/B

1:00 p.m. to 1:15 p.m. — ASGA Halftime
GRAND BALLROOM A/B



iOS

Get the ASGA
Conferences App



Android

1:15 p.m. to 2:15 p.m. — Training Block III

I. How to Make Students Care About Your Student Government: Create "Signature Programs" — Butch Oxendine
GRAND BALLROOM A/B

J. Who Cares? Transforming Apathy Into Action
— Andrew Ortiz, J.D., M.P.A.
GRAND BALLROOM C

K. NEW WORKSHOP Together We Are Stronger: Communication, Connection & Collaboration — Vicky Owles, Ed.D.
GRAND BALLROOM D

2:15 p.m. to 2:30 p.m. — Break

2:30 p.m. to 3:30 p.m. — Roundtables

1. Senators, Representatives, Judicial Branch, and Committee Members — GRAND BALLROOM A/B
2. Presidents & Vice Presidents — GRAND BALLROOM C
3. Secretaries and Treasurers — GRAND BALLROOM D
4. Advisors — PONTCHATRAIN

3:30 p.m. to 3:45 p.m. — Break

3:45 p.m. to 4:45 p.m. — Training Block IV

L. What Can Your Student Government Really Accomplish? Choose Realistic Goals — Butch Oxendine
GRAND BALLROOM A/B

M. Creating Student Government Advocacy That Effects Change
— Andrew Ortiz, J.D., M.P.A.
GRAND BALLROOM C

N. FOR ADVISORS Student Development and the Art of Advising (What Does Chickering Have to Do With It?) — Vicky Owles, Ed.D.
GRAND BALLROOM D

O. No More Drama: Conflict Resolution the "Right Way"
— Christopher Irving, Ed.D.
PONTCHATRAIN

4:45 p.m. to 4:50 p.m. — Break

4:50 p.m. to 5:15 p.m. — Wrap-Up & Raffle

- "The Importance of Your Student Government" — Butch Oxendine, ASGA Founder & Executive Director
 - Christopher Irving, Ed.D., Emcee
 - Ultimate Connectors Raffle (return your evaluation form to enter)
- GRAND BALLROOM A/B



American Student Government Association



WORKSHOP DESCRIPTIONS

 **Session A**
13 Steps to a Super Student Government
(9:30 a.m. to 10:45 a.m. — GRAND BALLROOM A/B)
 Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years.
Delivery Format: It is presented in a lecture format. The presenter encourages feedback.
Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
 • Understand the 13 key components that make up great SGs
 • Know what to do first to improve
 • Understand your SG's current strengths and weaknesses

 **Session B**
We're In This Together: Representing All Students On Your Campus
(9:30 a.m. to 10:45 a.m. — GRAND BALLROOM C)
 How can your student government provide the "big tent" that all campus entities feel comfortable and proud to become affiliated with? As with most successful businesses, it's mostly about building relationships. In this workshop you will learn new ways to interface with your campus clubs and organizations and how to make student government a center of action and diversity. There are a great deal of talented, interesting and promising leaders and organizations on your campus. However, as with any other treasures, you need to be continuously out seeking them, and mining for new sources. Andy Ortiz will provide you the tools for this effort.
Delivery Format: It is presented in a lecture format. The presenter encourages feedback.
Presentation Resources: The session utilizes visual display media as well as printed handouts.
Level of Interactivity (from 1 to 5, five being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
 • Develop a strong understanding of the diverse constituencies on your campus
 • Learn from best practices on how to approach and engage various interest groups/stakeholders
 • Learn how to develop strong and trusting relationships with other key individuals/groups that will enhance the relevancy of your SGA

 **Session C**
The Gift and the Curse: Talented and Overextended
(9:30 a.m. to 10:45 a.m. — GRAND BALLROOM D)
 Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!
Delivery Format: This presentation is very interactive and engaging. It includes icebreakers, group breakouts/discussions and individual self-reflective assessments/processing.
Presentation Resources: The session utilizes presentation software, and printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
 • Reduce their daily workload by cutting back and increase their performance by working smarter
 • Learn how to decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
 • Better manage their expectations with a better understanding of time, priorities (as it relates to opportunities) and consistently reevaluating their involvement

 **Session D**
SGA Training With An "Attitude"
(9:30 a.m. to 10:45 a.m. — PONTCHATRAIN)

This workshop is designed for student leaders to develop a repertoire of techniques and skills for creating an effective and supportive team during SG training. Participants increase their self-awareness, communication skills, problem-solving skills, and empathy through group discussions and unique activities. SG organizations benefit as leaders turn-key activities inviting their membership to gain greater self and inter-personal awareness, understanding and skills.
Delivery Format: This workshop utilizes interactive activities.
Presentation Resources: This workshop utilizes the participants.
Level of Interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session, participants should be able to:
 • Understand the value of SG trainings and their place in goal setting
 • Learn critical elements for creating and sustaining a strong team
 • Create a unified foundation for "success" for all members of your SG

 **Session E**
The 25 Worst Mistakes Your Student Government Can Make
(11:00 a.m. to 12:00 p.m. — GRAND BALLROOM A/B)

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.
Delivery Format: It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points.
Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
 • Understand the importance of learning from the mistakes of others
 • Brainstorm your own list of mistakes to avoid at your institution

 **Session F**
Stoke the Fire: Seven Ways To Maximize Your Leadership Potential
(11:00 a.m. to 12:00 p.m. — GRAND BALLROOM C)

Leadership is an art and a science, and to become a truly effective leader you must be constantly adding new tools to your toolbox. This workshop will provide you with 7 ways that you can take your leadership to the next level.
Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.
Presentation Resources: The session utilizes visual display media as well as printed handouts.
Level of Interactivity (from 1 to 5, five being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
 • Learn some effective traits of successful leaders
 • Learn ways to positively impact your influence on others
 • Understand the breadth and scope of effective leadership and how you can become an even more effective leader

 **Session G**
Do the Right Thing: Ethics and Your SGA
(11:00 a.m. to 12:00 p.m. — GRAND BALLROOM D)

When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA.
Delivery Format: This workshop utilizes engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.
Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 3.5
Learning Outcomes. After attending this session, participants should be able to:
 • Understand the definition of an ethical dilemma
 • Learn how to problem solve ethical dilemmas
 • Learn how to develop a code of ethical behavior in your SGA

 **Session H**
Leadership Reloaded: Skills for Effective SG Members
(11:00 a.m. to 12:00 p.m. — PONTCHATRAIN)

This interactive workshop will explore the different skills needed for SG Senate and Committee members to become elements of social change on their campus. Through a series of experiential activities the participants will work to establish an understanding of the "Relational Leadership" approach. The Relational Leadership training centers around a T.E.A.M. approach to group successes. Participants understand how their interactions and relationships with each other have a large impact on their organization and the campus community.
Delivery Format: This workshop utilizes interactive activities.
Presentation Resources: This workshop utilizes the participants.
Level of Interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session, participants should be able to:
 • Gain knowledge regarding theories and values of leadership, as well as the applicable terminology
 • Hone critical intrapersonal and interpersonal skills (e.g. self-awareness, communication skills, problem-solving skills and empathy) for working effectively with groups
 • Learn collaborative planning to improve the work culture and climate

 **Session I**
How to Make Students Care About Your Student Government: Create "Signature Programs"
(1:15 p.m. to 2:15 p.m. — GRAND BALLROOM A/B)

Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.
Delivery Format: It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.
Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
 • Be aware of the 800 programs you could bring to your campus
 • Understand what makes a "signature program" and how do you find one that will work for you
 • Understand which signature programs are best

 **Session J**
Who Cares? Transforming Apathy Into Action
(1:15 p.m. to 2:15 p.m. — GRAND BALLROOM C)

It is a primary goal of most effective student governments to effectively mobilize their student body to participate actively in events, elections, projects, and to truly care about their school. This workshop is designed to provide ideas for putting the "pathos" (or feeling) back into your student body by giving them tangible reasons to care.
Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.
Presentation Resources: The session utilizes visual display media as well as printed handouts.
Level of Interactivity (from 1 to 5, five being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
 • Discuss the reasons why students often don't care about student government
 • Share some tangible ideas for mobilizing and engaging the student body on your campus
 • Learn how to create a culture of participation within your SGA

 **Session K**
NEW WORKSHOP Together We Are Stronger: Communication, Connection & Collaboration
(1:15 p.m. to 2:15 p.m. — GRAND BALLROOM D)

"*Alone we can do so little; together we can do so much*" - Helen Keller. The key to successful leadership positions is how we communicate and connect with others in leadership positions.

This interactive session will give participants an opportunity to delve into conversations on the importance of supporting each other while on our their own leadership journey.
Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.
Level of Interactivity (from 1 to 5, five being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
 • Understand the importance of strong communication skills in teams
 • Understand and discuss concepts of leadership values
 • Learn how to develop strategies for making strong collaborative relationships

 **Session L**
What Can Your Student Government Really Accomplish? Choose Realistic Goals
(3:45 p.m. to 4:45 p.m. — GRAND BALLROOM A/B)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.
Delivery Format: Presented in a lecture format, half of the workshop is an interactive exercise where participants work in small groups. The presenter welcomes feedback through direct questions.
Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
 • Understand which issues are impossible, possible, and probable to make a difference
 • Understand how to prioritize your work on issues that are realistic
 • Determine how much time to spend on lobbying

 **Session M**
Creating Student Government Advocacy that Effects Change
(3:45 p.m. to 4:45 p.m. — GRAND BALLROOM C)

In this workshop, a former student body president and seasoned government relations professional will teach you some tricks to make your SG's advocacy efforts more sophisticated and impactful. You'll receive tangible, real-world tools that your SG can immediately use to create the changes you want to see on your campus and in your community.
Delivery Format: It is presented in a lecture format. The presenter encourages feedback.
Presentation Resources: The session utilizes visual display media as well as printed handouts.
Level of Interactivity (from 1 to 5, five being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
 • Learn new techniques on how to effectively development your student government's advocacy efforts
 • Develop new ideas on how to craft your advocacy messaging
 • Learn how to create effective coalitions with other stakeholders to help you to achieve your advocacy goals

 **Session N**
FOR ADVISORS Student Development and the Art of Advising (What Does Chickering Have to Do With It?)
(3:45 p.m. to 4:45 p.m. — GRAND BALLROOM D)

This session includes a brief overview of general student-development theories currently used in higher education. Having a general understanding of where a student is developmentally is always helpful in advising/developing a solid working group and sound thinking leaders. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally and how best to approach problems and find solutions to form productive relationships.
Delivery Format: This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities.
Level of Interactivity (from 1 to 5, five being very interactive): 3.5
Presentation Resources: This session utilizes PowerPoint/keynote and printed handouts.
Learning Outcomes. After attending this session, participants should be able to:
 • Review current student development theories
 • Articulate how student development theories are integrated into daily activities
 • Gain new perspectives in problem-solving student issues

For a limited time: Download workshop handouts for this conference at <http://bit.ly/14sEdIf>